

Cathy Hughes School of Communications: Total Enrollment (Fall 2021–Fall 2025)					
Program	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025
Bachelor of Arts in Communication Studies	316	316	309	285	300
Bachelor of Arts in Media, Journalism and Film	614	637	628	626	489
Grand Total	930	953	937	911	789

Cathy Hughes School of Communications: First-Time-in-College, Full-Time Retention (Fall 2020–Fall 2024)				
Term	Program	Cohort #	Retained #	Retention Rate %
Fall 2020	Bachelor of Arts in Media, Journalism and Film	132	110	83%
	Bachelor of Arts in Strategic, Legal and Management Communication	42	31	74%
	Grand Total	174	141	81%
Fall 2021	Bachelor of Arts in Communication Studies	37	28	76%
	Bachelor of Arts in Media, Journalism and Film	157	128	82%
	Grand Total	194	156	80%
Fall 2022	Bachelor of Arts in Communication Studies	30	22	73%
	Bachelor of Arts in Media, Journalism and Film	151	119	79%
	Grand Total	181	141	78%
Fall 2023	Bachelor of Arts in Communication Studies	56	48	86%
	Bachelor of Arts in Media, Journalism and Film	104	91	88%
	Grand Total	160	139	87%
Fall 2024	Bachelor of Arts in Communication Studies	35	28	80%
	Bachelor of Arts in Media, Journalism and Film	124	88	71%
	Grand Total	159	116	73%

Cathy Hughes School of Communications: Bachelor's Degree Completers, AY2022-23 to AY2024-25				
AY	Program	Male	Female	Total
AY2022-23	Bachelor of Arts in Media, Journalism and Film	32	106	138
	Bachelor of Arts in Strategic, Legal and Management Communication	23	64	87
	Grand Total	55	170	225
AY2023-24	Bachelor of Arts in Media, Journalism and Film	32	105	137
	Bachelor of Arts in Strategic, Legal and Management Communication	23	64	87
	Grand Total	55	169	224
AY2024-25	Bachelor of Arts in Media, Journalism and Film	51	118	169
	Bachelor of Arts in Strategic, Legal and Management Communication	16	78	94
	Grand Total	67	196	263