

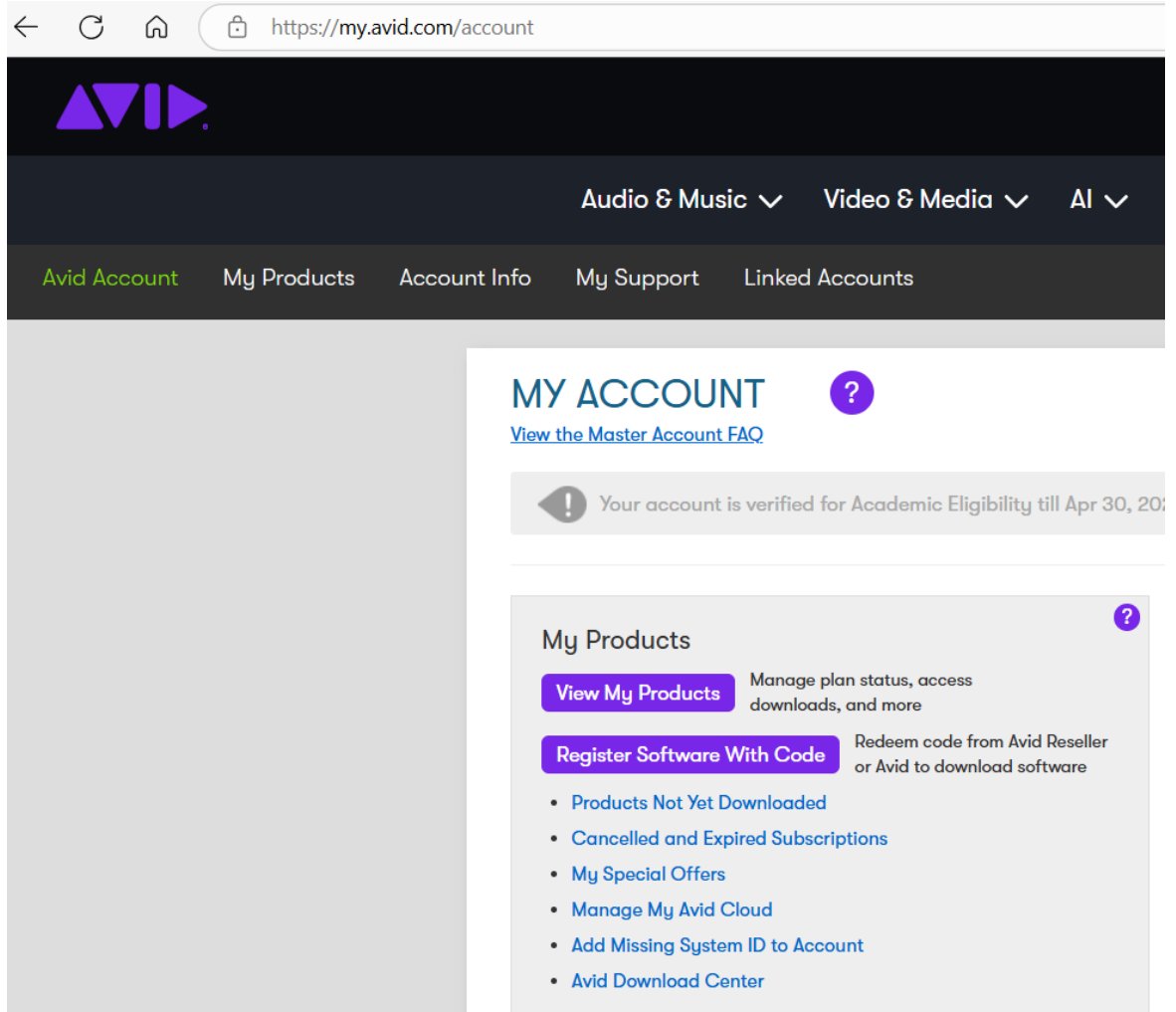
The Cathy Hughes School of Communication:

How to Activate my Individual Student Avid Media Composer Software



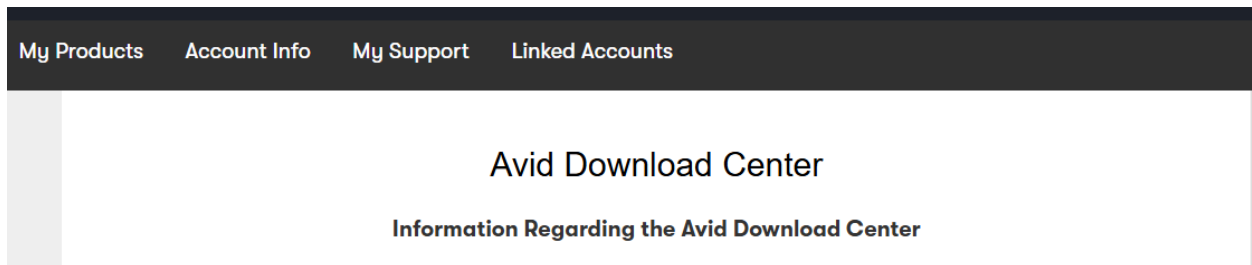
Created by the Chief Technology Officer
August 8, 2023

1. Log into [Avid.com](https://my.avid.com) and create your account using your personal email address.



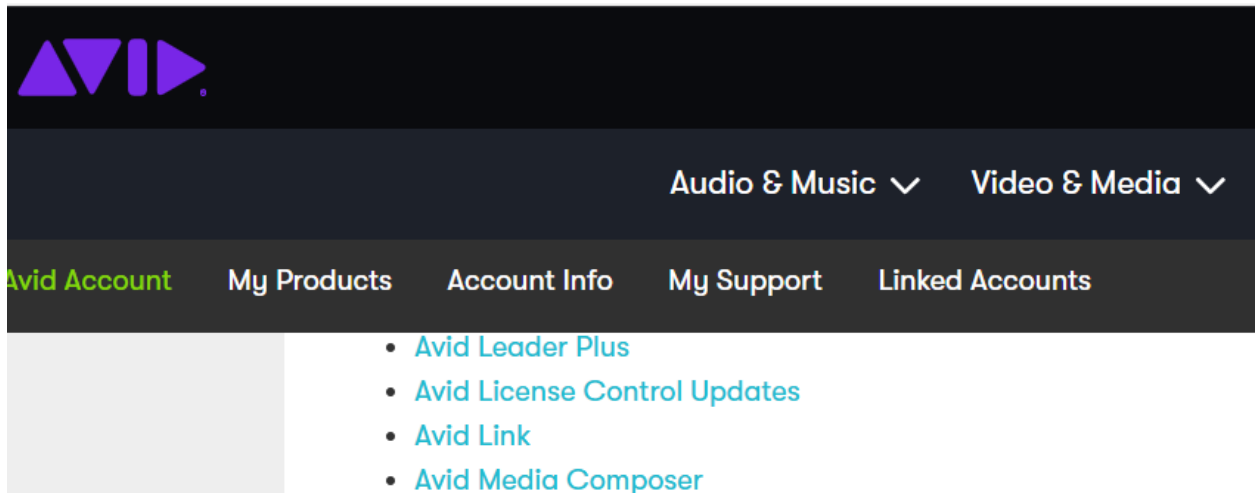
The screenshot shows a web browser at the URL <https://my.avid.com/account>. The page features a dark navigation bar with the Avid logo and menu items: "Audio & Music", "Video & Media", and "AI". Below this is a secondary navigation bar with "Avid Account" (highlighted in green), "My Products", "Account Info", "My Support", and "Linked Accounts". The main content area is titled "MY ACCOUNT" with a help icon. A notification banner states: "Your account is verified for Academic Eligibility till Apr 30, 20...". The "My Products" section includes buttons for "View My Products" and "Register Software With Code", along with a list of links: "Products Not Yet Downloaded", "Cancelled and Expired Subscriptions", "My Special Offers", "Manage My Avid Cloud", "Add Missing System ID to Account", and "Avid Download Center".

2. Click on "Avid Download Center".



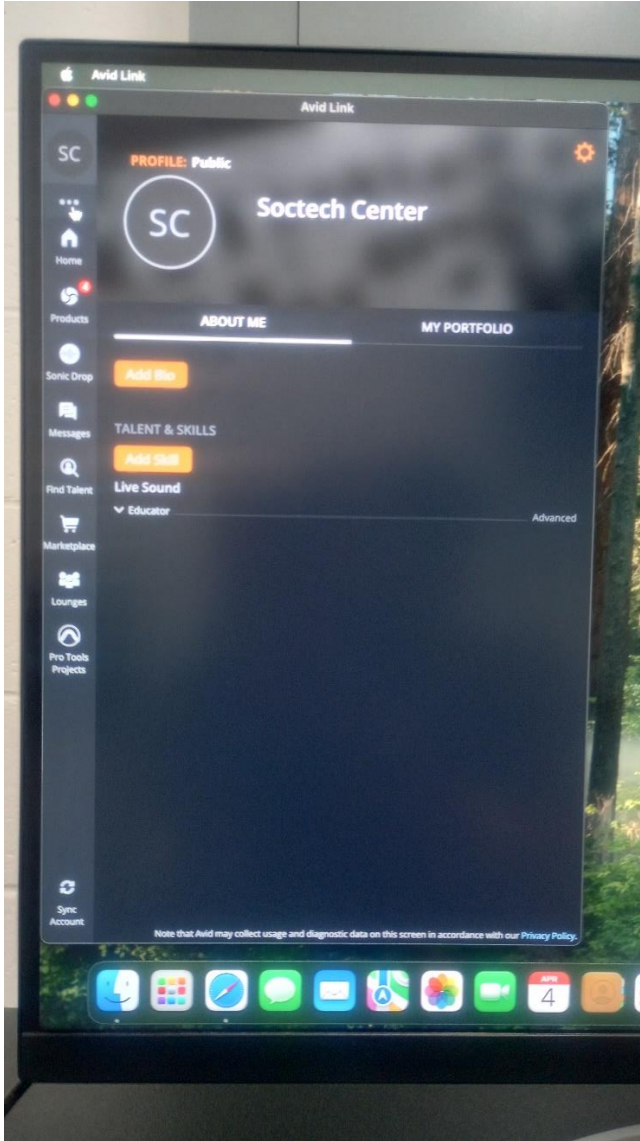
The screenshot shows the "Avid Download Center" page. The navigation bar at the top includes "My Products", "Account Info", "My Support", and "Linked Accounts". The main heading is "Avid Download Center" with the subtitle "Information Regarding the Avid Download Center".

3. Locate "Avid Link" from the list and download it to your personal computer.

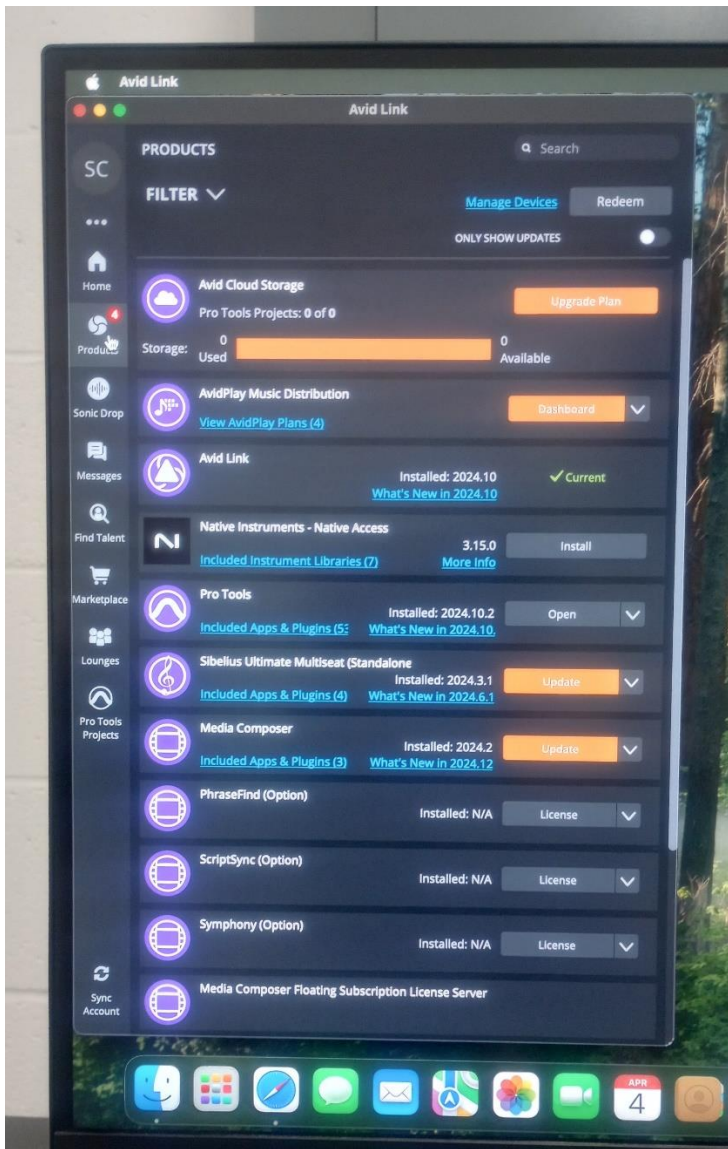


4. Next locate “**Avid Media Composer**” from the lists and download it to your personal computer.

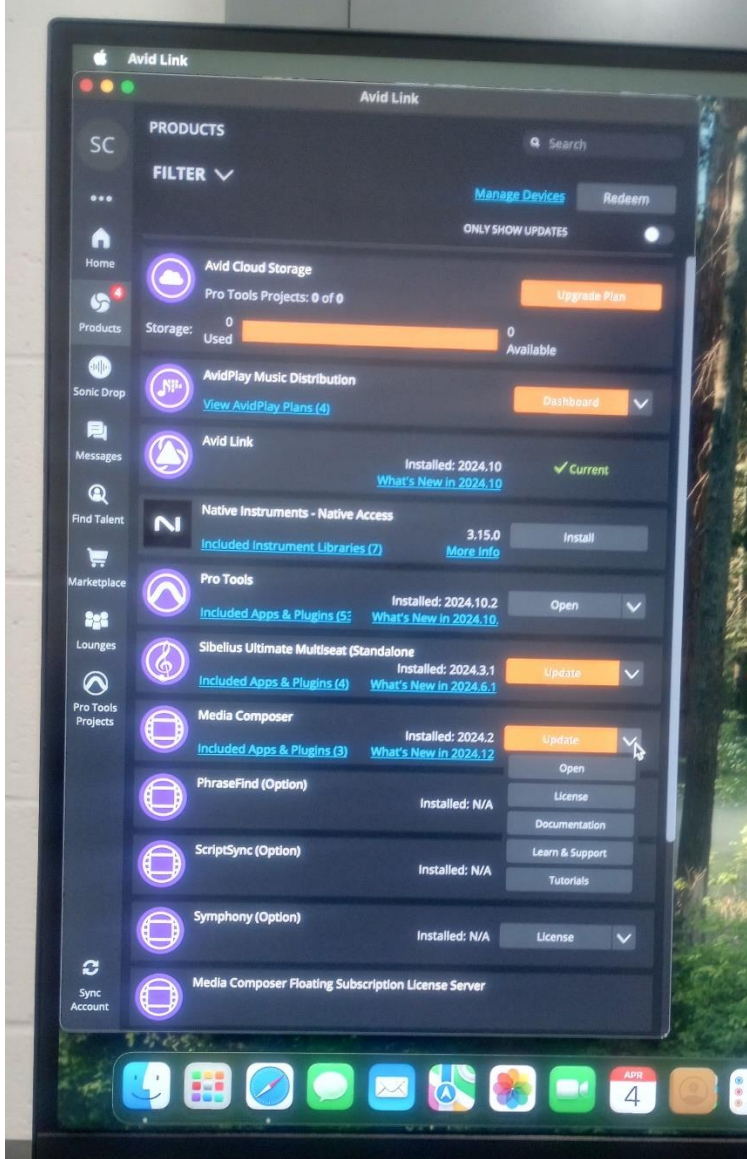
5. Once both software has been downloaded open **Avid Link**.



6. Click on the **“Products”** option from the left side panel.



7. Locate “Avid Media Composer” from the list and click the dropdown for options.



- 8.
9. Select “**License**” from the dropdown menu to activate the software.
10. Enter your “**Sys ID**” code provided to you in the proper field.
11. Enter your “**Activation code**” provided to you in the proper field.
12. Next click “**Activate**” button.
13. Remember to “**Allow**” features and functions as they pop up.
14. Once Done, go back to **Avid Link (Media Composer dropdown)** and click **Open**.

15. Media Composer Ultimate screen will pop up and open.

16. Done.