

Curriculum Guide for the
DEPARTMENT OF COMMUNICATION STUDIES (120 credits to graduate)
MANAGEMENT COMM. CONCENTRATION - ORGANIZATIONAL COMMUNICATION SEQUENCE

Freshman Year: Fall Semester	16 cr. hrs.	Credit Hours	Pre-Requisites for Organizational Comm.
SCOM 102 Intro: Comm. Professional Dev		1 cr. hr.	None
SCOM 120 Digital Media Literacy		3 cr. hrs.	None
ENGW First Year Writing Semester 1		3 cr. hrs.	None
MATH (005 or Higher)		3 cr. hrs.	None
PSYC 050 Intro to Psychology		3 cr. hrs.	None
Foreign Language		3 cr. hrs.	None
Freshman Year: Spring Semester	15 cr. hrs.		
SCOM 130 Ethical Issues in Comm.		3 cr. hrs.	None
COMM 101 Principles of Speech		3 cr. hrs.	None
ENGW First Year Writing Semester 2		3 cr. hrs.	None
PHIL 055 Intro to Philosophy OR		3 cr. hrs.	None
PHIL 051 Principles of Reasoning			None
Foreign Language		3 cr. hrs.	None
Sophomore Year: Fall Semester	15 cr. hrs.		
COMM 202 Intro to Communication Theory		3 cr. hr.	None
COMM 203 Principles of Persuasion		3 cr. hrs.	None
COMM 250 Intro to Lead. & Mgmt. Comm		3 cr. hrs.	None
ARTE 080 *Computers and the Arts or General Elective		3 cr. hrs.	None
ENGL 009 or 10 Tech Writing for Pre-Professional		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			None
Sophomore Year: Spring Semester	16 cr. hrs.		
COMM 210 Intro to Strategic Communications		3 cr. hrs.	Sophomore Standing
COMM 251 Interpersonal Communication		3 cr. hrs.	None
HHPL PE/Health Ed Elective		1 cr. hrs.	None
*US History Elective		3 cr. hrs.	None
*African-American Elective		3 cr. hrs.	None
*Minor Requirement		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			
Junior Year: Fall Semester	15 cr. hrs.		
COMM 301 Intercultural/ International Comm.		3 cr. hrs.	None
COMM 352 Intro to Organizational Comm		3 cr. hrs.	None
SOCI 001 Intro to Sociology		3 cr. hrs.	None
*Humanities Elective		3 cr. hrs.	None
*Minor Requirement		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			
Junior Year: Spring Semester	16 cr. hrs.		
COMM 351 Advanced Public Speaking		3 cr. hrs.	COMM 101 Principles of Speech
COMM/MJFC Communication Elective		3 cr. hrs.	None
HHPL PE/Health Ed Elective		1 cr. hrs.	None
Social Science Elective (formerly MGMT 301)		3 cr. hrs.	None
Minor Requirement		3 cr. hrs.	None
Minor Requirement		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			
Senior Year: Fall Semester	13 cr. hrs.		
COMM 405 Practicum-Internship: OCM		1 cr. hr.	Senior Standing/COMM 352 Intro to Organ. Comm
COMM 490 **Communication Research Methods		3 cr. hrs.	None
COMM 431 Conflict Mgmt & Negotiation Strat. OR			None
451 Training & Development		3 cr. hrs.	COMM 352 Intro to Organ Comm
ARTE 081 *Desktop Publishing or General Elective		3 cr. hrs.	None
*Minor Requirement		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			None
Senior Year: Spring Semester	14 cr. hrs.		
COMM 492 **Capstone: Senior Research Project		3 cr. hrs.	COMM 490 Comm Research Methods (cannot be taken simultaneously with COMM 492)
*Social Science Elective		3 cr. hrs.	None
COMM/MJFC Communicative Elective		1 cr. hr.	None
COMM/ MJFC 325 COMM Co-Curricular		1 cr. hr.	None
*Minor Requirement		3 cr. hrs.	None
*Social Science Elective		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			None

IMPORTANT: Unless otherwise arranged, CHSOC required courses should be taken within the Year designated (i.e., junior year, senior year, etc.). Electives and Minor courses may be taken as available.

****COMM 490 (Comm Research Methods) and COMM 492 (Capstone Sr. Research Project) cannot be taken simultaneously.**

Adherence to this scheme by non-communication majors does not influence the student's chance of admission to the Cathy Hughes School of Communications and does not presuppose acceptance. See Academic Advisors for further information.

****NOTE:** All COMM Minor and ENGW classes require a grade of C or better. All Minors and General Electives must be taken outside of the Cathy Hughes School of Communications

STUDENTS WHO HAVE ENROLLED IN A COURSE WITHOUT THE PROPER PREREQUISITE(S) CAN BE ADMINISTRATIVELY WITHDRAWN FROM THE COURSE.

Overview of School of Communication Credits: Organizational Communication Sequence Requirements
Total 46 CH SOC Credits

SCHOOL OF COMMUNICATIONS CORE REQUIREMENTS (Total credits = 7 credits)

- D Intro: Comm. Professional Development - (1 credits)
- D Digital Media Literacy - (3 credits)
- D Ethical Issues in Communication - (3 credits)

DEPARTMENTAL CORE REQUIREMENTS (Total credits = 13 credits)

- D Introduction to Communication theory- (3 credits)
- D Principles of Persuasion - (3 credits)
- D International/Intercultural Communication - (3 credits)
- D Practicum/Internship - (1 credit)
- D Capstone: Senior Project (3 credits)

MANAGEMENT COMMUNICATION CORE REQUIREMENTS (Total credits =12 credits)

- D Introduction to Leadership & Management Communications - (3 credits)
- D Research Methodology - (3 credits)
- D Introduction to Strategic Communication (3 credits)
- D Advanced Public Speaking - (3 credits)

ORGANIZATIONAL COMMUNICATION SEQUENCE REQUIREMENTS (Total 14 credits)

- D Interpersonal communications - (3 credits)
- D Organizational Communications - (3 credits)
- D Conflict Management or Training and Development (3 credits)
- D Communication Elective – (3 credits)
- D CERRC – (1 credit)
- D COMM Co-Curricular – (1 credit)