

Curriculum Guide for the

DEPARTMENT OF STRATEGIC, LEGAL & MANAGEMENT COMMUNICATION (120 credits to Graduate)

MANAGEMENT COMM. CONCENTRATION - ORGANIZATIONAL COMMUNICATION SEQUENCE

Freshman Year: Fall Semester	16 cr. hrs.	Credit Hours	Pre-Requisites for Organizational Comm.
SCOM 102 Intro: Comm. Professional Dev		1 cr. hr.	None
SCOM 120 Digital Media Literacy		3 cr. hrs.	None
ENGW First Year Writing Semester 1		3 cr. hrs.	None
MATH Math (006 or Higher)		3 cr. hrs.	None
PSYC 050 Intro to Psychology		3 cr. hrs.	None
Foreign Language		3 cr. hrs.	None
Freshman Year: Spring Semester	15 cr. hrs.		
SCOM 130 Ethical Issues in Comm.		3 cr. hrs.	None
SLMC 101 Principles of Speech		3 cr. hrs.	None
ENGW First Year Writing Semester 2		3 cr. hrs.	None
PHIL 055 Intro to Philosophy OR		3 cr. hrs.	None
PHIL 051 Principles of Reasoning			None
Foreign Language		3 cr. hrs.	None
Sophomore Year: Fall Semester	15 cr. hrs.		
SLMC 202 Intro to Communication Theory		3 cr. hr.	None
SLMC 203 Principles of Persuasion		3 cr. hrs.	None
SLMC 250 Intro to Lead. & Mgmt. Comm		3 cr. hrs.	None
ARTE 080 *Computers and the Arts		3 cr. hrs.	None
ENGL 009 Tech Writing for Pre-Professional		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			None
Sophomore Year: Spring Semester	16 cr. hrs.		
SLMC 210 Intro to Strategic Communications		3 cr. hrs.	Sophomore Standing
SLMC 251 Interpersonal Communication		3 cr. hrs.	None
HHPL PE/Health Ed Elective		1 cr. hrs.	None
*US History Elective		3 cr. hrs.	None
*African-American Elective		3 cr. hrs.	None
*Minor Requirement		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			
Junior Year: Fall Semester	15 cr. hrs.		
SLMC 301 Intercultural/ International Comm.		3 cr. hrs.	None
SLMC 352 Intro to Organizational Comm		3 cr. hrs.	None
SOCI 001 Intro to Sociology		3 cr. hrs.	SLMC101: Principles of Speech
*Humanities Elective		3 cr. hrs.	None
*Minor Requirement		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			
Junior Year: Spring Semester	16 cr. hrs.		
SLMC 351 Advanced Public Speaking		3 cr. hrs.	SLMC 101 Principles of Speech
SLMC SLMC Elective		3 cr. hrs.	None
HHPL PE/Health Ed Elective		1 cr. hrs.	None
Social Science Elective OR MGMT 301		3 cr. hrs.	None
Minor Requirement		3 cr. hrs.	None
Minor Requirement		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			
Senior Year: Fall Semester	13 cr. hrs.		
SLMC 405 Practicum-Internship: OCM		1 cr. hrs.	Senior Standing/SLMC 352 Intro to Organ. Comm
SLMC 490 **Communication Research Methods		3 cr. hrs.	None
SLMC 431 Conflict Mgmt & Negotiation Strat. OR			None
451 Training & Development		3 cr. hrs.	SLMC 352 Intro to Organ Comm
ARTE 081 *Desktop Publishing or Elective		3 cr. hrs.	None
*Minor Requirement		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			None
Senior Year: Spring Semester	14 cr. hrs.		
SLMC 492 **Capstone: Senior Research Project		3 cr. hrs.	SLMC 490 Comm Research Methods (cannot be taken simultaneously with SLMC 492)
*Social Science Elective		3 cr. hrs.	None
SCOM 220 CERRC		1 cr. hr.	None
SLMC 325 SLMC Co-Curricular		1 cr. hr.	None
*Minor Requirement		3 cr. hrs.	None
*Social Science Elective		3 cr. hrs.	None
*Electives can be taken Fall or Spring Semester			None

Unless otherwise noted, ALL GENERAL EDUCATIONAL ELECTIVES MUST BE TAKEN OUTSIDE OF THE CATHY HUGHES SCHOOL OF COMMUNICATIONS.

IMPORTANT: Unless otherwise arranged, CHSOC required courses should be taken within the Year designated (i.e. junior year, senior year, etc.). Electives and Minor courses may be taken as available.

****SLMC 490 (Comm Research Methods) and SLMC 492 (Capstone Sr. Research Project) cannot be taken simultaneously.**

Adherence to this scheme by non-communication majors does not influence the student's chance of admission to the Cathy Hughes School of Communications and does not presuppose acceptance. See Academic Advisors for further information.

****NOTE:** Students **MUST** complete English Writing Requirement with a grade of "C" or better. The ENGW courses must be taken in sequence without exception.

STUDENTS WHO HAVE ENROLLED IN A COURSE WITHOUT THE PROPER PREREQUISITE(S) CAN BE ADMINISTRATIVELY WITHDRAWN FROM THE COURSE.

Overview of School of Communication Credits: Organizational Communication Sequence Requirements
Total 46 SOC Credits

SCHOOL OF COMMUNICATIONS CORE REQUIREMENTS (Total credits = 7 credits)

- Intro: Comm. Professional Development - (1 credits)
- Digital Media Literacy - (3 credits)
- Ethical Issues in Communication - (3 credits)

DEPARTMENTAL CORE REQUIREMENTS (Total credits = 13 credits)

- Introduction to Communication theory- (3 credits)
- Principles of Persuasion - (3 credits)
- International/Intercultural Communication - (3 credits)
- Practicum/Internship - (1 credit)
- Capstone: Senior Project (3 credits)

MANAGEMENT COMMUNICATION CORE REQUIREMENTS (Total credits =12 credits)

- Introduction to Leadership & Management Communications - (3 credits)
- Research Methodology - (3 credits)
- Introduction to Strategic Communication (3 credits)
- Advanced Public Speaking - (3 credits)

ORGANIZATIONAL COMMUNICATION SEQUENCE REQUIREMENTS (Total 14 credits)

- Interpersonal communications - (3 credits)
- Organizational Communications - (3 credits)
- Conflict Management or Training and Development (3 credits)
- Communication Elective – (3 credits)
- CERRC – (1 credit)
- SLMC Co-Curricular – (1 credit)

(Effective with all Freshman who enter Fall 2013 or after- (Updated 7-19-2016))

HOWARD UNIVERSITY * SCHOOL OF COMMUNICATIONS* GRADUATION CHECKLIST

Minimum of 120 hours Required for Graduation

STUDENT'S NAME	ID @				
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Last	First	MI			
LOCAL ADDRESS	Phone:				
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**STRATEGIC, LEGAL & MANAGEMENT COMMUNICATION
MANAGEMENT COMM. CONCENTRATION –
ORGANIZATIONAL COMMUNICATION SEQUENCE**
Total of 46 Hours Required - - No Grade less than "C"

GENERAL EDUCATION REQUIREMENTS
56 Credit Hours Required
(56 hours outside of Communications)

COURSE #	COURSE TITLE	HR S	GRADE	HUMANITIES (9 Hours)	HRS	GRADE
1	SCOM 102	1		1) PHIL 055 Intro. to Philosophy	3	
2	SCOM 120	3		or PHIL 051 Principles of Reasoning		
3	SCOM 130	3		2) ENGL 009 - Tech Writing - Pre-Professional		
4	SLMC 202	3		3) _____ Humanities Elective	3	
5	SLMC 203	3		SOCIAL SCIENCE (15 Hours)	HRS	GRADE
6	SLMC 210	3		1) SOCI 001 Intro to Sociology	3	
7	SLMC 250	3		2) HIST US History Elective	3	
8	SLMC 251	3		3) MGMT 301 Bus Mgmt. or Social Sci. Elective	3	
9	SLMC 301	3		4) _____ Soc. Science Elective	3	
10	SLMC 352	3		5) _____ Soc. Science Elective	3	
11	SLMC 351	3		NATURAL SCIENCE & MATHEMATICS (6 Hours)	HRS	GRADE
12	SLMC 405	1		1) MATH 006 (or higher) _____	3	
13	SLMC 431 or SLMC 451	3		2) PSYC 050 Intro to Psychology	3	
14	SLMC 490	3		UNIVERSITY REQUIREMENTS (14 Hours)	HRS	GRADE
15	SLMC 492	3		1) First-Year Writing Semester 1 (ENGW)	3	
16	SLMC	3		2) First-Year Writing Semester 2 (ENGW)	3	
17	SLMC 325	1		3) SLMC 101 Principles of Speech	3	
18	SCOM 220	1		4) African-American Elective	3	
				5) PE/Health Education Elective	1	
				6) PE/Health Education Elective	1	

MINOR (18 Hours) _____ No grade less than a "C"

1		HR S	GRADE
2			
3			
4			
5			
6			

GENERAL AND RECOMMENDED Electives. (12 Hours)	HRS	GRADE
1) ARTE 080 Computers & the Arts	3	
2) ARTE 081 Desktop Web Publ. or elective	3	
3) _____ Foreign Language*	3	
4) _____ Foreign Language*	3	

Student Signature _____ Date _____

Counselor Signature _____ Date _____

**If student tests out of Foreign language, then the student may use General Electives to satisfy credit requirements.*

Updates _____

Academic Counselor's Clearance for Graduation

Signature: _____

Date: _____

