



## We've Got Goals

To . . .

- **PROVIDE** professional development coaching and training for sophomore, junior and senior level students in the SOC
- **FOSTER** relationships between SOC students and corporate leaders
- **PREPARE** students for successful entry into the workforce upon graduation
- **ESTABLISH** mentoring and training opportunities for students by professionals in the industry



## What's In It For You?

YOU WILL . . .

- **Gain practical experience** in the media and communications industries
- **Develop relationships** and network with senior level executives in your field
- **Build your resume**

## What's the ADOPT-A-TEAM Professional Development Program (ATPD Program)?

The School of Communications Adopt-A-Team Professional Development Program helps prepare sophomore, junior and senior level students for successful entry into the workforce upon graduation. The program is designed to foster relationships between SOC students and professionals in the media and communications industries.

### FALL SEMESTER ACTIVITIES

- Teams Assignment Meet & Greet
- Program Orientation
- Corporate or Agency Site Visit
- Career Fair Event & Hosting
- Team Power Lunch & Workshops

### SPRING SEMESTER ACTIVITIES

- "Corporate Day"
  - Brown Bag Professional Development Sessions
  - Executives Classroom Lectures
  - Round-table Resume & Portfolio Sessions
- Client Branding Events
- ATPD Program Annual Reception
- Corporate or Agency Site Visit
- Interview Sessions for Internships

### SUMMER PROGRAM ACTIVITIES

- 10-week Internship for Selected Students

*\*Additional activities may be scheduled throughout the year by the Corporate Sponsors or the ATPD Program organizers.*

## Calling all SOC Students!



## JOIN A TEAM

### REQUIREMENTS

- Good academic standing and a minimal GPA in your major of 3.0
- A declared a major within the School of Communications
- Willingness to commit to a one-summer internship with a corporate partner

### EXPECTED OUTCOMES OF THE PROGRAM

- Students gain a greater awareness of the career opportunities in communications and corporate communication departments.
- Students gain corporate access and have an opportunity to establish relationships with corporate leaders.
- Selected students receive internships at sponsoring agencies. Students may also have the opportunity to interview for fulltime positions upon graduation.

### APPLICATION PROCESS

1. **Complete an ATPD application. (email [rthornhill@howard](mailto:rthornhill@howard) to request an application)**
2. **Return the application by the posted deadline.**
3. **You will be notified of acceptance by email and/or telephone**

Students are selected for teams by corporate sponsors

**For Information  
about the**

**Adopt-A-Team  
Professional Development  
Program**

**Contact**  
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**ADOPT-A-TEAM**



**PROFESSIONAL DEVELOPMENT PROGRAM**

**THE DEANS OFFICE**  
**ADOPT-A-TEAM**  
**PROFESSIONAL DEVELOPMENT PROGRAM**  
**CBP Room 108**  
**525 Bryant Street, NW**  
**Washington, DC 20059**

**STUDENT BROCHURE**